



Promoting Effective Use of Medicines in Public Health Programs

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Understand the concepts of rational medicine use, its impact upon availability and efficacy of a public health system. Recognize the major steps needed to implement the PSM elements of an effective Rational Medication Use strategy and the roles of the major players.

Course Content

Examples of irrational medicine use

Adverse impact of irrational medicine use

Factors underlying irrational use

Strategies to improve medicine use

Developing a strategy

Promoting treatment adherence

Why pharmacovigilance is important

About the Course

Certificate from Empower

Web-based training

Self-paced learning

Faculty with global experience

Helpdesk and student support

Aligned with global standards

Case studies and quizzes

Registrations Open

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Our mission is to Empowering millions through digital learning!

We work with health professionals from more than 100 countries to strengthen institutional capacity of global health programs.

We also conduct assessments, research and provide advice to donors, governments and UN agencies and offer intensive programmes (online, classroom and onsite) seeking a more comprehensive understanding in a specific area of expertise.

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